

# INFORMATION & HELP POINTS



Consumers want greater convenience and choice in store. They are used to using self-serve touchscreens to gain information and guidance, and to order and pay for goods on-screen.

By providing all the relevant product information, location, availability and options when shoppers are actively browsing, purchase decisions are more likely to be made, and more sales captured.

We provide a comprehensive range of interactive screens, terminals and ancillary products to help guide, inform and support shoppers. All of our touchscreens are designed for constant 24/7 public usage, achieved by using commercial grade panels and components, to prevent the ultra-sharp colours from fading over time.

**Your self-service and automated technology specialists, providing happier, higher spending shoppers and lower operational costs.**

## Example Benefits

- ▶ **Grow sales, staff free**
- ▶ **Satisfy more customers**
- ▶ **Reduce queues**
  - Increase selling capability without extra staff
  - Improve customer choice and service, providing multiple customer experiences
  - Live and pre-programmed content
  - Real time stock location

Amongst garden centres, the average wage bill was

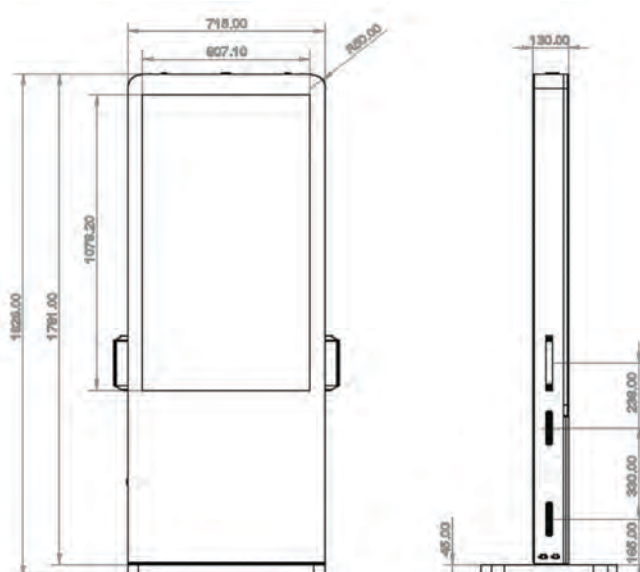
**24%**  
of turnover in 2023

# INFORMATION & HELP POINTS

We have a wide range of standard digital information and help point components, or we can provide you with a custom design if the standard range does not quite meet your requirements.

Get in touch with us to talk about your exact requirements and our friendly sales team will be happy to assist and guide you to ensure that you get the best solution for your needs.

## Specification



## Key features

- External input options
- Highly durable, 24/7
- Impact resistant
- Various screens formats
- Floor / Wall mounts
- Various screen sizes
- 19" - 75" Screen
- Integrated PC
- Single / Double sided

**Your self-service and automated technology specialists, providing happier, higher spending shoppers and lower operational costs.**